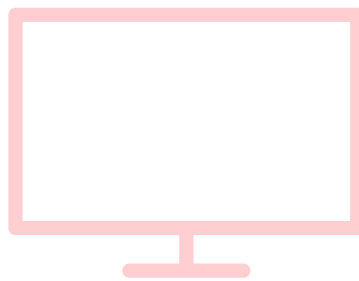


# Get Your Business Summer-Ready!

## How to get your Business Summer-Ready Masterclass



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Royal Family Page  
OR your team  
Facebook Page

# *Get Your Business Summer-Ready!*

## **Today we are focusing on...**

Circle the objective you are most looking forward to learning about.

How to make the mindset switch to a successful CEO.

How to prepare your social for the summer months.

Scheduling, batching, and planning tasks.

## **Get Clear on your WHY!**

Why is getting your business summer-ready important to you?

# Get Your Business Summer-Ready!

## Summer-Ready Mindset

Check either yes or no for each of these questions

|   | Yes                      | No                       |
|---|--------------------------|--------------------------|
| Do you set business hours each week for your business?                                | <input type="checkbox"/> | <input type="checkbox"/> |
| Do you make building your business a priority?  | <input type="checkbox"/> | <input type="checkbox"/> |
| Do you set goals and then create a game plan for how to accomplish your goals?        | <input type="checkbox"/> | <input type="checkbox"/> |
| Do you accomplish goals even when push comes to shove and the journey gets difficult? | <input type="checkbox"/> | <input type="checkbox"/> |
| Do you believe that you can control your actions to achieve a goal?                   | <input type="checkbox"/> | <input type="checkbox"/> |
| Do you see obstacles as opportunities to grow and get better?                         | <input type="checkbox"/> | <input type="checkbox"/> |
| Do you have a "figure it out" mindset?  | <input type="checkbox"/> | <input type="checkbox"/> |

If you answered YES to most of these questions you have a \_\_\_\_\_ mindset

If you answered NO to most of these questions you have a \_\_\_\_\_ mindset

## A business owner with a CEO mindset...

Pays attention to the \_\_\_\_\_ of the business.

Plans ahead based on their \_\_\_\_\_.

Has a \_\_\_\_\_ for going into the summer.

# Get Your Business Summer-Ready!

## Get your social media summer ready!

List out three steps for summer-ready social media

Step 1 \_\_\_\_\_

Step 2 \_\_\_\_\_

Step 3 \_\_\_\_\_

## Brainstorm your Summer Content

Batch you \_\_\_\_\_.

Use your \_\_\_\_\_ to review content that has done well.

Create \_\_\_\_\_ types of content from previous content.

Ask yourself, does the content you create \_\_\_\_\_ to the goals you have set for yourself?

# Get Your Business Summer-Ready!

## Get your Business Summer- Ready!

- Will you co-run groups/parties/events?
- Will you pre-record your stories?
- Will you take pictures and post them later?
- Will you find new filters for your photos?
- Do you own and use a planner to plan your week and month?
- Can you refurbish content from last summer?
- Will you tell your audience if your summer hours are changing?

Notes

# *Get Your Business Summer-Ready!*

## **Let's Talk Vacations!**

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An unplugged vacation is...

A semi-working vacation is...

A working vacation is...

What kind of vacation are you taking this summer?