Multi-mask Party Agenda

1. Welcome guests and thank hostess
2. Explain benefits of multimasking…forget treating one skin issue one mask at a time, tackle them all by targeting your skin's specific needs. It's pretty simple, identify what's ailing your skin and choose your products accordingly. Mary Kay has several different masks, so let's have fun!
3. Let's get started…share features and benefits of each product. Info found on www.marykay.intouch.com Click on the products tab.
   1. Oil free eye makeup remover
   2. 3 in 1 cleanser
   3. Microdermabrasion refine on throat…explaining that we are trying it on the throat but set should be used on entire face.
   4. Microderm Pore Minimizer on throat
   5. Satin Lips scrub and balm
   6. Timewise Revealing Radiance Facial Peel…leave on 10 minutes
   7. Satin Hands…explain hostess benefits with this set as incentive
   8. New Limited edition products show and tell
   9. Remove Face Peel and Apply Charcoal Mask…leave on 10 minutes
   10. Play referral game
   11. Skinvigorate brush commercial and share hostess incentive for FREE when she gets 2 bookings
   12. Try Timewise moisturizer, foundation primer on the back of one hand. Put any kind/color foundation on back of both hands to show difference.
   13. Remove charcoal mask and apply Timewise Moisture Renewing Gel Mask
   14. Pink Marketing Game
   15. Table close with Create a Roll Up Placemat
   16. Individual Close

Tips…

1. When setting up for the party, squirt everything in tray except charcoal mask (it will dry) and foundation
2. Have a cute display in center of the table
3. Take 2 washcloths per guest, we and heated in an insulated bag
4. Set hot washcloth on face to soften charcoal mask for a fun, relaxing removal of product
5. Refer to Timewsie Moisture Renewing Gel Mask as "lazy/busy girls BFF"
6. After each skin care step, ask them to feel their face with the back of the hand
7. Demo liquid foundation brushes optional for use with Charcoal mask