

# Welcome to The Royal Family

Congratulations!! My name is Mary Kathryn King, and I'm thrilled to be one of the first to congratulate you on your new adventure! As your business coach and mentor, I care about your future and am 110% committed to helping you succeed. Now, whether you've started your business to be a Brand Ambassador, or just as a Side Hustle, or to be a Boss Babe, you're in the right place at the right time and within this email you'll find some important first steps!

## Complete the Quick Start Challenge in your first 30 days and WIN!

- \_\_\_\_\_ Complete your Welcome Call with Mary Kathryn
- \_\_\_\_\_ Text me a picture of your completed Goal Sheet
- \_\_\_\_\_ Complete Skincare Confident on MKIntouch under Education
- \_\_\_\_\_ Place your 1st Product Order with Mary Kathryn
- \_\_\_\_\_ Add 30 women to your customer Facebook Group
- \_\_\_\_\_ Have 10 women join the free coupon club
- \_\_\_\_\_ Have fun!

I will be calling you within 48 hours to set up a time for your Welcome Call. We will go over all of the other Quick Start items together on that call.

I am really looking forward to getting to know you better, and to watch you succeed! Mary Kay has changed my life in drastic ways that I never could have imagined. I am honored to show you how to change yours!

Pink Hugs,

**Mary Kathryn**

Your Sales Director  
(219)688-4039



# My Mary Kay Dream

My Profit Plan:

Picture of  
My Goal

How will it feel when I accomplish my goal? Who will be impacted?

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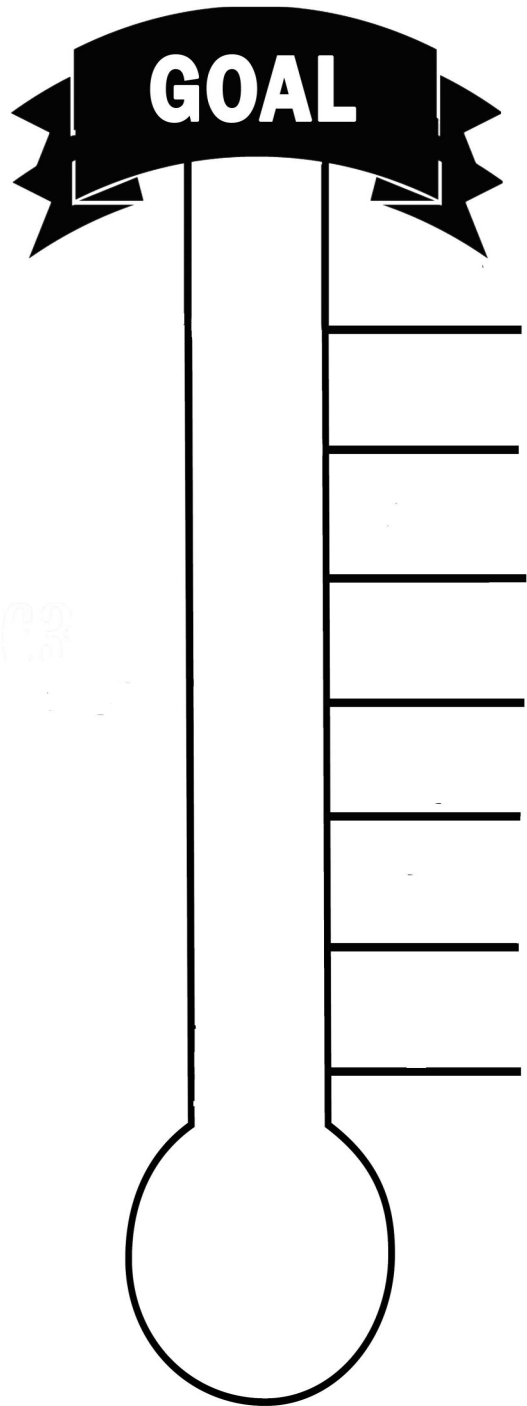
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I believe in you so very much! I promise to be the keeper of your dream.

Love, Mary Kathryn

# YOUR Customer Facebook Group

## Social Media Secrets

- Your most important goal is to get 30 members added right away.
- The bigger the group the better! Don't stop at 30. Keep growing!
- It is important to have interaction in the group. We will share content that makes people want to click, share, or comment. Be sure to have conversations with them in the comments. This is called Engagement.

You can also check out [www.marykathrynking.com](http://www.marykathrynking.com) for tons of training and videos! Be sure to watch our Facebook 101 training video.

## Your 10 Day Social Strategy



1

- \* Kickoff Post
- \* Fav Things Day 1

2

- \* Fav Things Day 2

3

- \* Fav Things Day 3

4

- \* Fav Things Day 4

5

- \* Fav Things Day 5

6

- \* Fav Things Day 6

7

- \* Fav Things Day 7

8

- \* Fav Things Day 8

9

- \* Fav Things Day 9

10

- \* Fav Things Day 10

# Let's Stay Connected!



## *Email*

Several times per week I send training and informational emails. This also includes emails regarding up coming events. The email address that you listed with Mary Kay is the email address I will add to my distribution list. If you would like to use an alternate email, please let me know. My email is: [marykathrynking@yahoo.com](mailto:marykathrynking@yahoo.com)



## *Mary Kay Website*

Our company website is phenomenal. Go to [www.marykayintouch.com](http://www.marykayintouch.com). Enter your consultant number and password to gain access to TONS of information. Plus, you can do your own orders online! The Education section on the homepage will take you to the main training area.



## *Royal Family Unit Facebook Page*

Find our Royal Family Unit Facebook page! Stay connected with what's going on with your sister consultants around the nation, and feel free to share your own posts and pictures as well! Friend request Mary Kathryn and she will add you!



## *Royal Family Unit Website*

The Royal Family [website](http://www.marykathrynking.com) is going to be your favorite place to learn! Log on to learn more about every aspect of your business, from video training to scripts, all of the information that you will need on how you can grow your business can be found here: [www.marykathrynking.com](http://www.marykathrynking.com)