

New Consultants

Follow up #1 (after first contact)

Hi Amanda! I know life is CRAZY and texts get buried, so I thought I'd check in to see if you would be willing be one of my first 30 women I pamper! You get a FREE beauty bag mailed or delivered to you to go through on a quick Zoom! I can't wait to connect!

Follow up # 2

Hi Amanda! Just wanted to follow up with you real quick! My next two appt. openings are XXX or YYYY. Are you available? Please connect with me when you can! I know you're super busy, so I will follow up again in a couple days if I don't hear from you. Thanks again!

Follow up # 3

Hi Amanda! I really want to reach my 30 makeover goal and I can do 4 women as easily as 1! If you share your appt with 3 friends, you get \$30 FREE MK! Would you prefer a private facial or include friends? Either way, I'd love to meet (VIRTUALLY) with you!! Let me now what works best!

Follow up #4

Hello Amanda! Wanted to follow up one last time. I am still working to finish up my 30 and would love your help. If I don't hear from you, I'll assume you're super busy right now and make a note to touch base with you in a few months. Hugs, YOUR NAME

General Follow Up

Follow up #1

Hi Amanda! I know life is CRAZY and texts get buried, so I thought I'd check in to see what day of the week works best for your (VIRTUAL) Beauty Experience and gift card! I can't wait to connect!

Follow up #2

Hi Amanda! It's Sarah with Mary Kay! Just wanted to follow up and see if you were still interested in the details of your pampering package and \$20 gift card! It's totally fine if you aren't interested, I just always like to double check bc I know how easy it is for texts to get buried haha! Hope you're having a good week!

Follow up #3

Hi Amanda! Totally don't want to bother you, but just wanted to see if you wanted to take advantage of your Mary Kay Beauty Experience and gift card! If not, no worries! Just let me

know so I can select another winner...have a wonderful week and thanks for getting back to me either way!

Follow up #4

Hi Amanda! This is Sarah with Mary Kay trying one last time to reach you regarding your pampering package and gift card! If I don't hear from you, I will assume you're super busy right now and will follow up in a few months!